

ANNUAL BOARD CALENDAR

July

- · Launch of fiscal year
- Help spread the word about volunteer recruitment for ReadingPals

August

- Launch Board-led fundraising campaign
- Attend Annual Breakfast and help fill a table

September

- Wrap up back-to-school fundraising campaign (with fundraising efforts continuing throughout the year)
- Begin selling tickets for Seville Rotary Steak Cook-off

October

- Seville Rotary Steak Cook-off
- Board continues to support ReadingPals volunteer recruitment

November

 Operation Gratitude (Board makes phone calls to thank our donors at our Nov. Board meeting)

December

 Annual strategic planning recap (at December Board meeting; 1.5 hours)

January

- Board focus: Begin securing auction items for Hogfest
- Staff focus: National Mentoring Month

February

- Board focus: Begin selling tickets to Hogfest; continue securing auction items
- Staff focus: Black History Month

March

- Board focus: Support Read Across Pensacola Day and Culinary Tour for a Cause; continue supporting Hogfest
- Staff focus: National Reading Month

April

- Hogfest (our largest annual fundraiser)
- Spring fundraising campaign

May

 Annual strategic planning session (at May Board meeting; 3 hours)

June

- Board focus: Review and approve budget for upcoming fiscal year
- Staff focus: Kindergarten, Here We Come! workshops



Board Commitment as Treasurer

- All ReadyKids! Board members are asked to make a three-year commitment with the opportunity to extend based on interest.
- The Treasurer is part of the ReadyKids! Executive Committee. The
 Treasurer position is a two-year term with the opportunity to renew for
 one additional two-year term.

Monthly Time Commitment as Treasurer

- · Attend monthly Board meetings
 - 8:00 AM 9:00 AM on the 4th Friday of each month
 - Shifted to third Friday in November and December
- Attend monthly Executive Committee meetings
 - 3:00 PM 3:45 PM on the third Wednesday of each month

Board Member Engagement

- There are several opportunities for Board members to plug in throughout the year, from committees, special events, annual thank-a-thon, volunteering as a ReadingPal, Board-led fundraising campaign, and more.
 We are proud to have something for everyone!
- ReadyKids! strives to have 100% of Board members make a personal gift each year at a financial level that is comfortable to them.