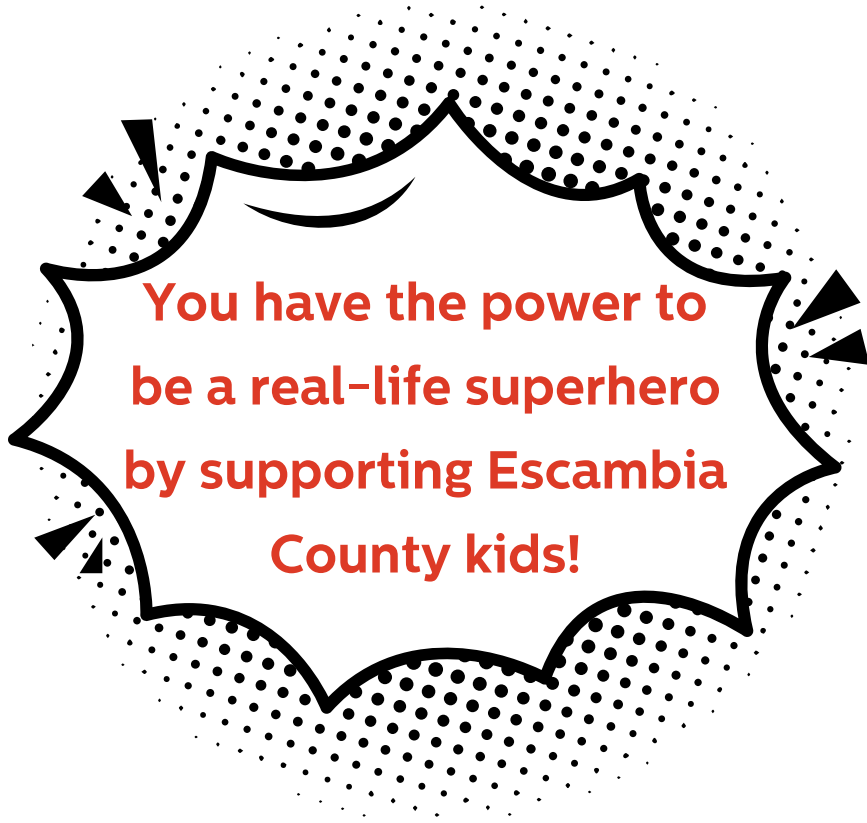




# ReadyKids!

Prepared for Day One of Kindergarten and Beyond

**Gift and Impact  
Opportunities  
2023-24**



You have the power to  
be a real-life superhero  
by supporting Escambia  
County kids!

Our **mission** is  
to maximize  
children's potential  
through increased  
school readiness.

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Our **vision** is simple:  
Every child starts  
school ready to learn.

**Unleash your superpowers  
for kindergarten readiness.**



# Our Approach to Kindergarten Readiness

- **ReadingPals:** Volunteer-based 1-to-1 mentoring of high-need Pre-K students. We train and activate community members to help students build early-literacy and social-emotional skills that are critical for kindergarten readiness. Trusting and impactful relationships are formed to boost confidence and inspire an early love of learning.
  - **Family Engagement:** Equipping parents and caregivers to be their child's first, best, and most important teacher. We provide training, resources, and outreach to encourage high-quality learning at home.
  - **Educator Support:** Pre-K teachers need resources in their classrooms. We collaborate to get them what they need, from classroom snacks to field trip chaperones to brand new books sent home every month.
  - **Kindergarten, Here We Come!:** Summer workshops designed to empower families to feel prepared for the first day of kindergarten and to introduce students to a formal education setting.
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# Our Impact This Past Year

## ReadingPals

- Six partner ReadingPals sites | 13 classrooms served
- **100%** of eligible Pre-K students matched with a mentor!
- 243 Pre-K students supported
- 5,500+ mentoring hours

First program to achieve this goal across the state in 11-year history!



## Family Engagement

- 2,200+ books sent home
- 733 families enrolled in ReadyRosie
- Monthly attendance at family-focused events including book giveaways, educational workshops, and resource contributions

## Kindergarten, Here We Come!

- 4 workshops hosted - 3 in English and 1 in Spanish
- 59 families attended (more than double from prior year)
- 100% of attending adults reported, "I now have a better understanding of how I can help my child be more prepared to start kindergarten."

## Educator Support

- 400+ Break Bags sent home for winter and summer holidays
- 100+ classroom supplies donated
- Mentor provided for every student



# Why Your Gift Matters

## What the data shows:

- 55% of students came to kindergarten not ready to learn in 2022.
- Escambia County ranks 47th out of 67 counties in Florida for school readiness.

## Why kindergarten readiness matters:

- Overwhelming evidence shows that children who enter kindergarten behind are likely to stay behind throughout their academic careers into adulthood.
- School readiness rates have long-term impacts on society, including substance use, criminal behavior, and unemployment.
- Early school readiness leads to better grades and decreased school drop-out rates.



Stats from the Florida Department of Education

**Together, we can help children be prepared for day one of kindergarten and beyond!**

Chair: Jodi Bell, Pensacola News Journal, LOCALiQ

Immediate Past Chair: Jason Crawford, One in a Row Ventures

Secretary: Chris Martin, CAPT, USN, ret | University of West Florida

Treasurer: Bethany Barfield, CFO ret.

Reggie Dogan, Community Health Northwest Florida

Matthew Durham, Regions

Kim Edmonds, Escambia Co. Public Schools, Title I

Dr. Jessica Ewert, Pensacola Pediatrics

Eugene Franklin, Florida Black Chamber of Commerce

Scott Ginnett, ActiGraph

John Hosman, F.S. Advisors

Wes Hudgens, Florida Power & Light

Steve Moorhead, Moorhead Law Group

Melanie Rhodes, LandrumHR

Joy Sharp, Baptist Health Care

Amy Thurman, Navy Federal Credit Union

Mary Anderson, Early Literacy Consultant



**Your gift makes a profound impact in the life of a child.**



ReadyKids! Champion  
**\$10,000**

Fully supports all VPK classes at one school, encompassing our three-prong approach to kindergarten readiness: ReadingPals, Family Engagement, and Educator Support.



Education Superhero  
**\$5,000**

Provides curriculum and supplies for entire ReadingPals program for one school year.



Early Learning Leader  
**\$2,500**

Provides materials to support our family and community engagement activities.



Reading Rockstar  
**\$1,000**

Covers the cost of ReadyRosie family engagement platform and resources for two schools.



Pre-K Promoter  
**\$500**

Provides brand-new, quality books to students in 10 Pre-K classrooms.





# ReadyKids!

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Your gift helps prepare children and families in our community for kindergarten. Thank you! Here are the ways we love to recognize our supporters.



\$10,000



\$5,000



\$2,500



\$1,000



\$500

Presenting Sponsor for ReadyKids! Annual Breakfast



Name on prominent media promotion (print, radio, etc.)



Designation as a celebrated sponsor at partner schools



Name and logo included in monthly take-home books



Name and logo included in biannual Break Bags



Name and logo featured on sponsor signage at events



Name and logo displayed at partner schools



Name and logo listed on website and newsletter



Recognition on ReadyKids! social media





Unleash your superpowers for kindergarten readiness!  [ReadyKidsFL.org](https://ReadyKidsFL.org)

**\$1,000 Gift**

Provides resources to prepare five students for kindergarten.

**\$500 Gift**

Stocks two ReadingPals sites with literacy supplies for one year.

**\$250 Gift**

Provides take-home books to four Pre-K classrooms for one month.

**\$100 Gift**

Provides volunteer training for one ReadingPal.

**\$50 Gift**

Provides crayons and Play-Doh to one classroom.

# Give the gift of education and be a SUPERHERO for Escambia County kids!



**ReadyKids!**

Prepared for Day One of Kindergarten and Beyond

**ReadyKidsFL.org**